



Marketing Coordinator

Qualifications

- College student enrolled full-time at an accredited educational institution
- Valid Driver's License
- Coursework or interest in marketing and communications
- Excellent written and verbal communication
- Proficient in Microsoft Programs
- Work self-sufficiently on assigned tasks
- Priority may be given to students who live in the City of Sacramento

About the Office of Economic Development

Skill Development

Professional skills that maybe gained during the course of this internship



Introduction to business attraction, retention and support



Knowledge of government operations and economic development



Professional project management



Effective written and verbal communication



Introduction to marketing strategies

The Office of Economic Development (OED) helps businesses start, grow, and thrive in Unincorporated Sacramento County by providing site selection services, permitting assistance, and connections to key resources. Entrepreneurs, businesses, and developers can access market insights, funding opportunities, and technical guidance through the OED's network of local, regional, and state partners. The office also administers programs that support innovative business practices, workforce development, and community-focused economic initiatives. By facilitating strategic partnerships and providing targeted support, the office strengthens the County's economy and helps create lasting opportunities for businesses and residents.

Further detail and requirements are attached.

Interested candidates may e-mail their resume to Jerrod Voong | VoongJ@saccounty.gov

